

## LinkedIn for Groups – CNG welcomes you!

The CNG is all about networking professionals and certification information. In 2004, when LinkedIn made available group-related features on the LinkedIn Site that allows members of professional networks, to find, identify and contact other members of the group, the certification leaders of CNG starting using this “connector” and “information-sharing” online, 24/7, immediately.

Here is how the LinkedIn invitation process works: First you “JOIN” the Certification Network Group using the [link on the CNG site](#) and that puts you on the pre-approved list for LinkedIn for CNG. Then you set up your free account on LinkedIn. If discovered LinkedIn on your own in recent years and have an account, you just look up CNG and ask to join that group.

The key is your email address. Use the same email address for joining the CNG and your LinkedIn account. Another way you find yourself in the CNG LinkedIn network is if someone sends you an invitation from their LinkedIn account. Accept the invitation; take a little time to complete your profile page so you have something to share about your background and interests with other members of the group. If you try to joining the CNG group on LinkedIn and get a message that you are not on the pre-approved list, the remedy is simple. Go immediately over the [JOIN link on the CNG site](#) — and update your contact information. 100% of the reason why you can’t “get in” to the CNG LinkedIn area is a missing or outdated email address.

If someone clicks on the LinkedIn button who is not already on roster of the Certification Network Group, their name will go into a “pending” state, where the steering committee will find them and contact them by email to complete the registration form, which is on the website for the Certification Network Group. We do that so we have the same contact information for everyone who wants access to the group.

We actively encourage members of the certification community to forward the LinkedIn link on the home page of the Certification Network Group to others they know are working with certification programs, in every sector, including associations, independent certification bodies, corporations, government agencies and private company certifiers.

The Certification Network Group has members in nearly every state, thanks to LinkedIn and the virtual features of our own web site. Most of all, certification professionals are a friendly, curious, fast-learning group of professionals who have information to share and understand the power and value of networking.

If you have not yet experienced the professional growth and business value of LinkedIn, you will do yourself and your customers a favor by learning rapidly a few things that will connect you to people looking for your expertise. Read and heed [“I’m On Linked In—Now What???” by Jason Alba](#) and learn rapidly with the [blog behind the book](#).

Another great resource is the [LinkedIn Blog](#)

Here’s the best part. When you are a member of CNG and activate your LinkedIn Group membership, you can see and access all of the other members of the CNG and carry on the conversations started in person at meetings and through introductions provided to you by others in the certification industry.

